



POWERFUL

AUTOMOTIVE | EDUCATION | ENERGY & POWER | FINANCE | FOOD & BEVERAGES | HEALTHCARE | HOUSEHOLD PRODUCTS

# ALLIED DIGITAL

With its note-perfect record of designing, developing, deploying, and delivering end-to-end IT infrastructure services, Allied Digital has successfully established itself in 35 countries across the globe and is forging ahead to create revolutionary services in the tech world. Allied Digital has done exceptionally well in the industry and for that immense contribution it has also been honored with various prestigious awards

**W**ith an experience of more than 2 decades, Allied Digital stands tall like a tower in the field of IT services and solutions. Established in 1984 and renamed in 1995, the company was ranked among the “Top 3 Domestic IT Infrastructure Services and Solutions houses of India” just after 3 years of incorporation.

In 2007, the company completed a successful IPO and a second round of funding through QIP. In all, it raised Rs 3.15 Billion from the market and entered the global arena with the acquisition of a US-based services company. It also set up a NOC/SOC and a global services delivery centre. In 2008, a Bangalore-based company, Digicomp Solutions, was acquired and sold in 2012 at seven times the acquisition value.

Allied Digital offers various services and solutions namely, IT-as-a-Service, End User services, Digital Workplace solutions, Process automation, Enterprise IT Managed Services and System Integration Solutions. Under this portfolio, Allied Digital tends to solve problems ranging from transformation consulting, Service desk, Infrastructure management to business monitoring & management and smart city solutions as well. Applying technology innovation, the company offers a holistic range of services under ADiCube brand namely ADiTaaS (ITSM Software platform), ADiApps (Process Automation), ADiInfra (Remote NOC/SOC), ADiUser (End user solutions),

ADiCloud (Cloud Navigation), and ADiInsight (System Integration & Smart City). The company has been listed by Gartner for Infrastructure Management Services (IMS) and Business Process based Cloud Services.

#### THE TECH GIANT

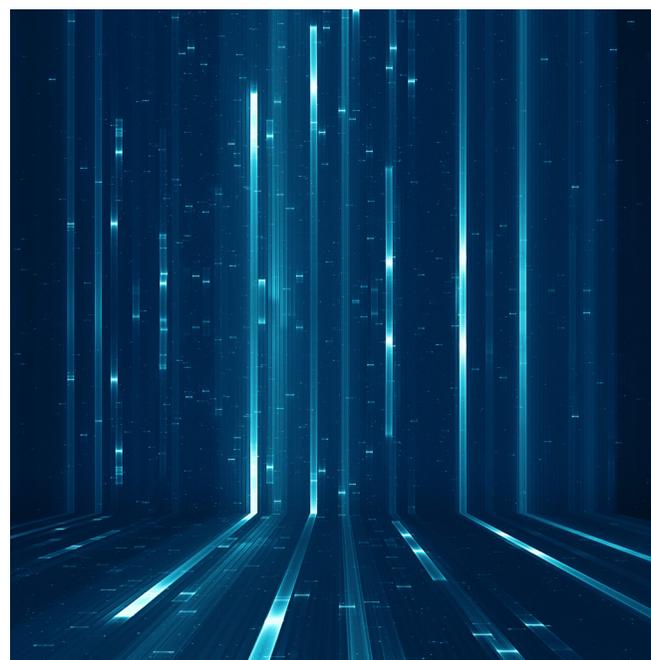
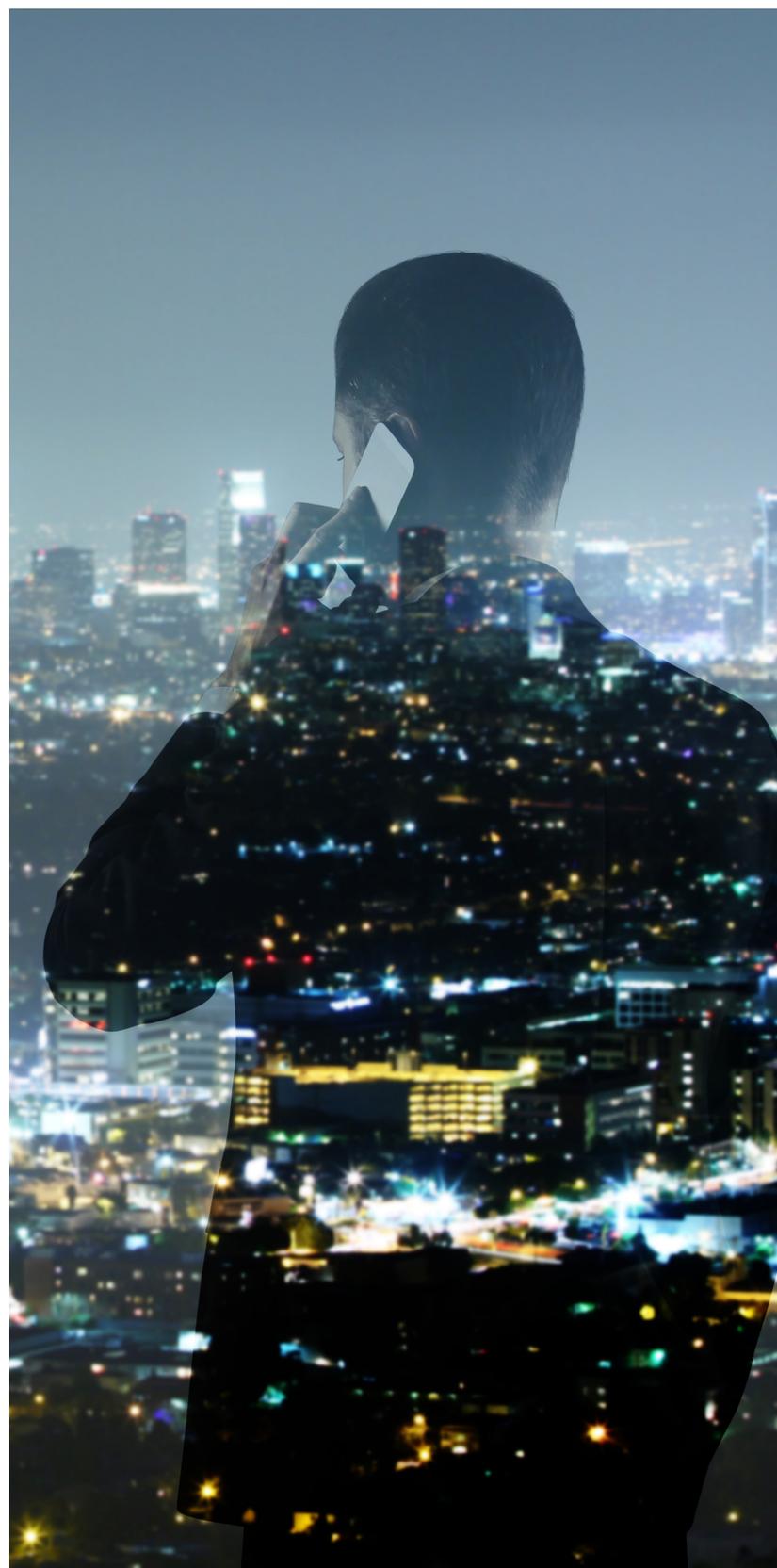
Allied Digital has a global establishment to provide IT support in over 70 countries on its own and through partners. It has developed partnerships with global giants and OEM leaders. Its strategic alliances with large Singapore based Managed Security Services company, IBM and smart city software vendors such as CISCO and Verintetc are worth noting.

Apart from effective subsidiaries and joint ventures, Allied Digital also has strong OEM alliances with many renowned and well-established IT firms such as Microsoft, Intel, IBM, LANDesk, Cisco, Oracle, HP, Dell, EMC, Amazon Web Services, etc.

Such strategic alliances and solutions partnerships lead to an excellent business outcome for the customers.

The company, today, is playing a major role in guiding businesses to digital transformation that will help reduce customers' costs and risks and bring new lines of revenue. This includes solutions in security,





mobility, analytics, and cloud.

The company with its innovative approach delivered India's 1st large scale prestigious & path breaking Safe City project for Government of Maharashtra worth Rs. 225 crore in 2015. The project has helped the city in traffic management (integrates with RTO databases and GIS/GPS) and crime management (integrates also with crime incident national database). It has also poised the company as a front-runner in the upcoming Digital India Mission opportunities valued at over \$50 billion.

#### STRENGTHENING RELATIONS

The company has imbibed certain values that it follows in its management which has taken it towards a brighter future and defines its individuality amongst peers. It values Ethics, Integrity, and Trust at top in all customer relationships.

Strategic Resourcing, Streamlined Processes, and Smart technology – this is the methodology of “3S” that Allied Digital follows to deliver simplified IT services to the clients.

Its technical skill depth, quality project management, and customer focus helps to perform exceptionally.

One of the best things that make this company stand out in the crowd is its firm belief in corporate governance, it believes that it is a strong foundation of trust that employees can imbibe.

To summarize, the company stands on the pillars of passion, teamwork, innovation, and commitment.

#### TOUR DE FORCE

- Honored with “India's No. 1 Brand Awards 2016” in the Best IT Services company category.
- Allied Digital was also awarded with “National IT Excellence Award for Pioneering IT Industry Initiatives”.

#### QUANTUM LEAPS

- Awarded Express IT Infrastructure Gold Award 2015 as the Best IT infrastructure Company.
- Has ISO 9001, ISO 27001 & ISO 20000 accreditation.